



IMC

HOUSTON, TEXAS, USA

INTERNATIONAL MYOPIA CONFERENCE
**SPONSORSHIP
& EXHIBIT** MARCH
PROSPECTUS 2027



College of Optometry
UNIVERSITY OF HOUSTON



imc2027@uh.edu

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CHAIR INVITATION

Welcome to the 20th International Myopia Conference

It is a pleasure to invite you to join us for the 20th International Myopia Conference, March 6-10, 2027, in Houston, Texas, USA. The University of Houston College of Optometry is honored to serve as the host institution.

Since its founding in 1964, the International Myopia Conference has brought together the world's leading experts in myopia, serving as a global forum for advancing our understanding of this condition. As we gather for the 20th meeting, we do so at a critical time, facing an escalating global prevalence of myopia that calls for coordinated scientific discovery, clinical innovation, and public health action.

IMC 2027 will provide a dynamic platform for the exchange of cutting-edge research across the full spectrum of basic, translational, and clinical science. We aim to foster new collaborations, spotlight innovative technologies, and engage with global stakeholders to shape the future of myopia control.

The 19th IMC, held in China, drew approximately 1,000 attendees from around the world, and we are preparing for similar participation in Houston. Houston is a global city known for its innovation, diversity, and hospitality that provides the perfect backdrop for this important gathering of world leaders.

The organizing committee is creating an inclusive and interactive experience, where scientists, clinicians, educators, industry partners, and policymakers can connect in meaningful ways. Join us in Houston as we celebrate the history of IMC and chart a path forward together toward reducing the burden of myopia worldwide.

We look forward to welcoming you in 2027.

Lisa A. Ostrin, OD, PhD

Chair, 20th International Myopia Conference

Professor, University of Houston College of Optometry



IMC Goal

To advance scientific understanding and foster interdisciplinary collaboration that accelerates solutions and drives evidence-based strategies to prevent and manage the global burden of myopia

INSTITUTION INVITATION

Welcome to Houston

On behalf of the University of Houston College of Optometry, it is an honor to invite you to join us in Houston for the 20th International Myopia Conference in March 2027. Please join us and plan for an unforgettable experience in our vibrant, global city.

As one of the world's leading centers for eye and vision research, our college is deeply committed to advancing the understanding and management of myopia through groundbreaking research, innovative clinical care, and collaborative partnerships. We are pleased to bring together the world's brightest minds in myopia science and clinical care at IMC 2027, in the heart of one of the most diverse and dynamic cities in the United States.

Houston is a thriving hub for health care and biomedical research, and we are eager to showcase all that we have to offer. This meeting will serve as the perfect setting to spark new ideas, foster new connections, and strengthen the collaborations that will drive progress in myopia research and patient care.

Your partnership and participation are vital to making this conference a success. By joining us at IMC 2027, you will have the unique opportunity to connect with leading researchers, clinicians, and fellow industry innovators in a collegial, collaborative environment where you can present your latest advances and solutions to an engaged, international audience. We invite you to be part of shaping the conversations and strategies that will address the global rise of myopia and its impact on patients worldwide.

We welcome you to be part of this important gathering and to experience the hospitality, energy, and innovation that define both the University of Houston College of Optometry and the city of Houston. Together, we can advance the future of myopia research and care.

With warm regards,

Michael Twa, OD, PhD, FAAO

Dean and Professor, University of Houston College of Optometry



UHCO Vision

As one of the leading colleges of optometry in the nation, our vision is to be a community committed to excellence and innovation in optometric education, impact biomedical eye research, and evidence-based health care that improves individual wellness and public health.

ORGANIZING COMMITTEE

Meet the University of Houston College of Optometry
IMC 2027 Local Organizing Committee



Michael Twa, OD, PhD, FAAO
Hosting Institution
UHCO Professor and Dean



Lisa Ostrin, OD, PhD, FAAO
IMC Chair
UHCO Professor



Amanda Johnson
IMC Program Director
*UHCO Executive Director of
Professional Relations*



Christophe Ribelayga, MS, PhD
UHCO Professor



Geunyoung Yoon, PhD
UHCO Professor

HISTORY

**New York, NY
USA**

1964

**San Francisco, CA
USA**

1984

**Rome
Italy**

1986

Singapore

1990

**Toronto
Canada**

1994

**Hakone
Japan**

1996

**Taipei
Taiwan**

1998

**Boston, MA
USA**

2000

Hong Kong

2002

**Cambridge
UK**

2004

Singapore

2006

**Queensland
Australia**

2008

**Tübingen
Germany**

2010

**Monterrey, CA
USA**

2013

**Wenzhou
China**

2015

**Birmingham
UK**

2017

**Tokyo
Japan**

2019

**Rotterdam
Netherlands**

2022

**Sanya
China**

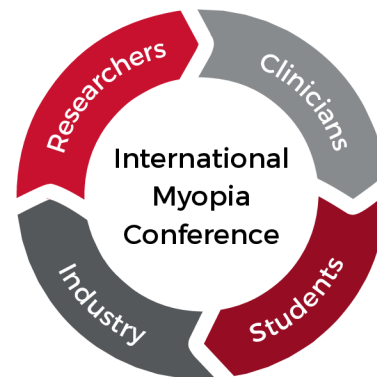
2024

**Houston, TX
USA
2027**

ATTENDANCE & SUPPORT

Who Attends

The IMC is comprised of myopia researchers and clinicians world-wide, including industry leaders and health profession students.



Thoughtful Leadership & Influence

Demonstrate commitment to advancing global strategies on myopia research and clinical application.



Direct Access to Global Experts

Meet with top myopia researchers and clinicians from around the world, offering direct interaction with key opinion leaders.



Brand Visibility & Marketing

Demonstrate and display products and services directly to myopia research leaders and clinicians.

PRELIMINARY SCHEDULE

Day 1	Pre-Conference - Continuing Education - Sponsored Meals & Exhibit Hall	Social Activity - Excursion - Welcome Reception & Networking Event
Day 2	Conference - Sessions & Posters - Sponsored Meals & Exhibit Hall - Keynote	Social Activity Evening Event
Day 3	Conference - Sessions & Posters - Sponsored Meals & Exhibit Hall - Award Lecture	Social Activity 5k Run - Dinner Banquet
Day 4	Conference - Sessions & Posters - Sponsored Meals & Exhibit Hall - Award Lecture - Business Meeting	Social Activity - UHCO Tours & Dinner - Excursion
Day 5	Conference - Sessions - Sponsored Meal - Closing Ceremony	Social Activity Excursion

PARTNERSHIP OPPORTUNITIES

	Diamond \$200,000	Platinum \$100,000	Gold \$50,000	Silver \$25,000
Marketing				
• Listed on Conference Website	Logo & Web Link	Logo & Web Link	Logo & Web Link	Logo Only
• Listed in Electronic Newsletters	Logo & Web Link	Logo & Web Link	Logo Only	Logo Only
• Listed in Conference Booklet	✓	✓	✓	✓
• Advertisement in Conference Booklet	1 Full Page	1 Half Page		
• Spotlight on Conference Social Media	2 Minute Spotlight	1 Minute Spotlight	Logo Spotlight with Gold Sponsors	Logo Spotlight with Silver Sponsors
• Logo in Delegate Opening Slide and Stage Mention Each Day of Conference	Individual Slide	Grouped with Platinum Sponsors	Grouped with Gold & Silver Sponsors	Grouped with Gold & Silver Sponsors
• Dedicated E-Blast Distribution to Registered Attendees	✓			
• Logo in Conference App	✓	✓	✓	✓
• Delegate Bag Insert	4 Inserts	3 Inserts	2 Inserts	1 Insert
Exhibition				
• Booth in Conference Exhibit Hall	Location Selection	✓	✓	✓
Delegates				
• Conference Registration	4	3	2	1
• Welcome Reception Registration	4	3	2	2
• Dinner Banquet Registration	4	3	2	2

EXCLUSIVE OPPORTUNITIES

■ Welcome Reception \$15,000

- Sponsor recognition on conference website
- Sponsor recognition in conference program
- Sponsor logo recognition during reception
- (1) Delegate conference registration
- (2) Welcome reception attendees

■ Sponsorship Claimed Dinner Banquet \$20,000

- 5 Minute presentation (includes basic audio visual equipment)
- Sponsor recognition on conference website
- Sponsor recognition in conference program
- Sponsor logo recognition during dinner banquet
- (1) Delegate conference registration
- (2) Welcome reception registrations
- (2) Dinner banquet registrations

■ Sponsorship Claimed Mobile Conference App \$20,000

- Recognized as sponsor in app and with app download links
- Sponsor recognition in conference program
- (1) Delegate conference registration
- (2) Welcome reception registrations
- (2) Dinner banquet registrations

■ Sponsorship Claimed Conference Bag \$15,000

- Logo on delegate conference bags
- Sponsor recognition in conference program
- (1) Delegate conference registration
- (2) Welcome reception registrations

■ Sponsorship Claimed Conference Lanyard \$10,000

- Logo on delegate conference lanyards
- Sponsor recognition in conference program
- (1) Delegate conference registration

■ Conference Wi-Fi \$20,000

- Customized network password
- Sponsor recognition in conference program
- Sponsor recognition on conference website
- (1) Delegate conference registration
- (2) Welcome reception registrations
- (2) Dinner banquet registrations

■ Photo Booth \$10,000

- Logo on delegate photos taken at the conference photo booth
- Sponsor recognition in conference program
- (1) Delegate conference registration

■ College Night \$10,000

- Sponsor recognition on conference website
- Sponsor recognition in conference program
- Sponsor recognition during college night tours and dinner
- (1) Delegate conference registration

ADDITIONAL OPPORTUNITIES

Breakfast

- 20 minute presentation (includes basic audio visual equipment) \$10,000
- Sponsor recognition on conference website
- Sponsor recognition in conference program *10 Slots Available*
- Sponsor logo recognition during breakfast presentation
- (1) Delegate conference registration

Lunch

Sponsorships Claimed

- 20 minute presentation (includes basic audio visual equipment) \$10,000
- Sponsor recognition on conference website
- Sponsor recognition in conference program *2 Slots Available*
- Sponsor logo recognition during lunch presentation
- (1) Delegate conference registration

- Sponsor recognition on conference website \$7,500
- Sponsor recognition in conference program
- Sponsor logo recognition during lunch *4 Slots Available*
- (1) Delegate conference registration

Coffee Break

- Sponsor recognition on conference website \$5,000
- Sponsor recognition in conference program
- Sponsor logo recognition during coffee break *7 Slots Available*

Eblast Advertisement

- Banner advertisement in conference eblast \$3,500
- - (2) Ebasts per Eblast Advertisement registration

Travel Grants

- Contact us at imc2027@uh.edu to discuss opportunities

**Have ideas for sponsored activities not listed?
Contact us at imc2027@uh.edu to discuss!**

EXHIBITION

Exhibit Inclusions

- Standard 8' high draped backwall and 3' high siderails; company identification sign **\$3,500**
- 6' table with two chairs
- 8+ hours total exhibiting time
- 2 complimentary exhibitor badges
- Recognized as exhibitor in conference booklet
- Registration list of attendees who opt-in for exhibit marketing

Additional exhibitor badges can be purchased at \$100 each

Additional booths can be purchased at \$3,500 each

Exhibit Setup & Breakdown

Setup - March 5

3:00 pm - 6:00 pm

Breakdown - March 9

2:30 pm - 5:30 pm

Exhibit Booth Selection & Service

Information regarding booth assignment and booth service needs will be available August 2026

Exhibit Dates & Hours

March 6

7:00 am - 8:00 am

9:50 am - 10:20 am

12:00 pm - 1:00 pm

2:45 pm - 3:15 pm

March 7

9:30 am - 10:00 am

11:15 am - 1:15 pm

2:30 pm - 3:00 pm

5:00 pm - 6:30 pm

March 8

11:00 am - 11:30 pm

12:45 pm - 2:45 pm

5:00 pm - 6:30 pm

Exhibit times subject to change

GENERAL INFORMATION

Conference Venue & Lodging

Marriott Marquis Houston

1777 Walker St, Houston, TX 77010
Venue Website

Room Block

Rate - \$285 + Tax & Fees
Deadline - February 12, 2027
Booking Link

Conference Floor

2nd Floor
Houston Ballrooms

Parking

On-Site Parking: Daily - \$45
Valet: Daily - \$65.00 (Oversized - \$70)

Off-Site Self Parking Available 0.1 Miles from Hotel
Avenida North Garage
701 Avenida De Las Americas, Houston, TX, 77010

Rates subject to change

Photo Disclaimer

Photos may be taken during International Myopia Conference (IMC), hosted by University of Houston College of Optometry (UHCO). Such photos will be retained by the IMC and UHCO and may be included in future informational and/or marketing materials.

Logos

A high resolution logo file is required for your company's participation. This file should be provided when support is established.

POLICIES

Acceptance & Compliance

- IMC 2027 organizers reserve the right, at their sole discretion, to accept or decline any sponsor or exhibit application.
- Acceptance will be confirmed in writing via email.
- By accepting participation, sponsors and exhibitors agree to comply with all rules and regulations set forth by IMC 2027 organizers and the conference venue.
- IMC 2027 organizers reserve the right to cancel any sponsorship or exhibit space without refund if policies are violated.
- Professional conduct is required. Offensive, discriminatory, or disruptive behavior may result in immediate removal without refund.
- All sponsor and exhibitor content, branding, and messaging are subject to organizer approval.
- Use of the International Myopia Conference name or logo in marketing materials and promotions requires prior written consent.
- Subletting or shared space is prohibited without written approval.
- Promotional materials must remain within the assigned space.
- Activities deemed disruptive, unsafe, or inappropriate may be curtailed or removed at the sole discretion of IMC 2027 organizers.
- Sponsors and exhibitors must carry liability insurance of at least \$1,000,000.
- IMC 2027 and organizers, University of Houston College of Optometry, Foundation for Education and Research in Vision, and the Marriott Marquis Houston are not responsible for loss, theft, or damage to property.
- All sponsors and exhibitors are expected to book accommodations within the official IMC 2027 hotel room block.

Payment Terms, Cancellation, Refunds

- Full payment is due within 30 days of the invoice date unless alternative arrangements are made and confirmed in writing by IMC 2027 organizers.
- Cancellation requests must be submitted in writing via email to imc2027@uh.edu.
- A 25% non-refundable fee applies to all registration refunds.
 - Refund schedule:
 - On or before September 7, 2026: 100% refund, minus 25% non-refundable fee
 - September 8 - December 6, 2026: 75% refund, minus 25% non-refundable fee
 - On or after December 7, 2026: No refund
- No refunds will be issued for no-shows or unused benefits.
- Fees are non-transferable to future IMC dates.

2024 SUPPORTERS

Thank you to the IMC 2024 Supporters

Official Media Sponsors

Review
of MYOPIA MANAGEMENT

AMERICAN JOURNAL
of OPHTHALMOLOGY®

A Level



B Level



C Level



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HOUSTON, TEXAS, USA
MARCH 6-10, 2027



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College of Optometry
UNIVERSITY OF HOUSTON

Company Name: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Country: _____ Phone: _____ Website: _____

Company Description:

Product Categories:

- | | |
|---|--|
| ☐ Bookseller/Publication | ☐ Financial & Office Services |
| ☐ Computer Software & Systems/Practice Related/Communication | ☐ Frames, Lenses, Sunglasses, Cases, Display, & Accessories |
| ☐ Contact Lenses, Accessories, & Solutions | ☐ Laboratories |
| ☐ Diagnostic Instruments & Other Related Equipment Services | ☐ Low Vision Aids |
| ☐ Educational Institutions, Non Profit Organizations | ☐ Nutritional/Vitamin |
| ☐ Educational/Teaching Devices | ☐ Pharmaceuticals |
| ☐ Examination Equipment & Instruments | ☐ Simulation Technology |
| | ☐ Telehealth |
| | ☐ Other: _____ |

Contact Person: _____ Title: _____

Email: _____ Phone Number: _____

MARCH 6-10, 2027

Thank you for your interest in joining the International Myopia Conference 2027, hosted by the University of Houston College of Optometry!

Submission

Please submit completed Sponsorship & Exhibit applications to:
imc2027@uh.edu.

Confirmation

Confirmation of application approval or denial will be provided via email within 15 business days of receipt.



College of Optometry
UNIVERSITY OF HOUSTON

Partnership

☐	Diamond	\$200,000
☐	Platinum	\$100,000
☐	Gold	\$50,000
☐	Silver	\$25,000

Exclusive

☐	Welcome Reception	\$15,000
☐	Dinner Banquet	\$20,000
☐	Mobile Conference App	\$20,000
☐	Conference Bag	\$15,000
☐	Conference Lanyard	\$10,000
☐	Conference Wi-Fi	\$20,000
☐	College Night	\$10,000
☐	Photo Booth	\$10,000

Exhibition

☐	Exhibit Booth	\$3,500
☐	Additional Exhibit Booth	\$3,500
☐	Additional Exhibit Badge	\$100

Limited Sponsorship & Add-On

☐	Breakfast	\$10,000
☐	Lunch (Speaking)	\$10,000
☐	Lunch	\$7,500
☐	Coffee Break	\$5,000
☐	Eblast Advertisement	\$3,500